

## iTunes Booklet Requirements

Use the following specifications when creating your **music digital booklet**:

- PDF format with **.pdf** extension
- Four-page minimum
- All fonts embedded
- 72 dpi minimum
- 11 in W x 8.264 in H minimum dimensions (28 cm x 21cm)
- RGB color
- Horizontal presentation
- All images full-bleed as shown in sample pages

***Important:** These booklets are expressly designed for the iTunes Store format and cannot be reproductions of the liner notes with borders to increase their size.*

When creating your digital booklet, keep the following **guidelines** in mind:

- When saving as a PDF, make sure the document opens full screen with no negative space surrounding the document.
- File size should be reasonable (8 to 10 MB maximum). If the digital booklet contains many pages, consider using fewer images or optimizing images to achieve lower overall file size.
- Printer's marks are not allowed.
- You cannot sell or advertise other products or services. No other promotional sites are allowed.
- There can be no links to anything outside the booklet, except to the artist or label websites.
- You cannot include time-sensitive information (for example, a promotion or dates for an upcoming tour or concert).